

## ALIVECOLORS IMAGE EDITOR FOR WINDOWS AND MAC: FINAL RELEASE

*July 4, 2017 – AKVIS is excited to announce the official release of AliveColors image editor for Win and Mac. The brand new program is a comprehensive solution for a wide spectrum of customers, from beginners and enthusiasts to highly skilled professionals. It provides ample opportunities for advanced image editing, allowing users to create new images from scratch or to modify existing ones.*

**AliveColors** is a full-featured image editor that lets users edit, retouch and enhance digital images in a fun and cost effective way. The developers' primary goal was to give users the creative freedom to implement any design ideas using single software. The extensive experience in combining the creative approach with high-end technologies favored the development of the all-in-one software for any customer's needs.

Functional and thoughtfully designed with ease of use in mind, AliveColors has a truly comprehensive range of features: multipurpose tools, adjustments, filters, and effects - everything you need for advanced image processing! Along with the image enhancement features, the program offers a number of artistic brushes and effects that allow digital paintings to be easily created and stylized. It also provides support for graphics tablets, making it an excellent choice for artists of any level. With the vast array of shape tools supplied, AliveColors lets users create vector-based graphics such as line drawing illustrations, logos, icons, informational graphics, etc.

The program is dedicated to achieve maximum results with minimum effort. It allows to retouch and repair photos, reduce digital noise, improve focus, apply blur effects, colorize b&w photos, correct color and tone, improve detail, perform all necessary prepress adjustments, create HDR images, extract complex objects, add text, edit RAW files, combine images into collages, apply a variety of unique effects, create paintings and drawings from scratch or from existing images - all in a fast and customer-friendly manner.

A number of built-in AKVIS plugins as well as the support for AKVIS plugins and third-party plug-ins extend the already impressive functionality of the program.

AliveColors offers the multilingual user interface with support for 4k & 5k displays. The innovative vector based UI is completely configurable to meet the specific consumers' preferences. The program interface is currently available in five languages: English, German, French, Italian, and Russian.

The new image editor is available for download at [alivecolors.com](http://alivecolors.com). The trial version is fully functional for 10 days.

The software runs on Windows 7, 8, 8.1, 10; and on Mac OS X 10.9-10.11 and macOS 10.12 - 64-bit only.

AliveColors comes in Home and Pro versions, with differing levels of functionality. Users have a choice between lifetime licenses (\$ 49/\$ 160) and subscription options (\$ 2/ \$ 5). Also, the Free version with limited functionality is available. For more information about features, license types, and prices visit [alivecolors.com](http://alivecolors.com).

**AKVIS** (<http://akvis.com>) specializes in development of video & image processing software. Since the company's launch in 2004, it has released a number of successful products: standalone applications and Photoshop plugins for Windows and Mac. The brand new AliveColors software is compatible with all AKVIS plugins as well as with third-party plug-ins from other software developers.

**About AliveColors:** [alivecolors.com/en/about-alivecolors.php](http://alivecolors.com/en/about-alivecolors.php)

**Download:** [alivecolors.com/en/download.php](http://alivecolors.com/en/download.php)

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