

## AliveColors 7.0: Even More Options for Color Correction, Retouching, and Creativity

*May 2, 2023 – AKVIS announces a major update of the AliveColors cross-platform image editor. Version 7.0 provides new color corrections adjustments, a new artistic effect, new retouching tools, as well as an extensive list of changes and fixes.*

**AliveColors** is a powerful image editing program with a wide range of tools, adjustments, effects, neural filters, a library of presets and textures. It is a raster-based graphics editor with some vector tools and features. AliveColors contains a [set of built-in plugins](#) and some other developments of the AKVIS company. The latest update of AliveColors includes a lot of new features and improvements.

**Version 7.0** adds two long-awaited adjustments (also accessible as adjustment layers) necessary for photo correction and requested by professionals: **Selective Color** and **Color Lookup (3D LUT)**. Both include a number of presets for fast processing.

The update also offers a new artistic filter for creative users - the **Stencil** effect that converts a photo into an impressive eye-catching drawing.

The new **Retouching Tools** are designed to improve portrait shots - removing small skin imperfections, correcting red eyes, whitening teeth. Besides, the new version provides a series of enhancements in tools, adjustments, and filters, new workspace presets, interface, performance, and stability improvements, and many bug fixes.

The graphics editor is available for download at [alivecolors.com](https://alivecolors.com). The trial period includes 10 days of fully functional use.

**AliveColors** runs on Windows 7-11, macOS 10.12-13.0 (M1/Intel), and Linux OS.

The program supports a multi-language interface, configurable by switching in the program preferences.

Besides the free version, the program comes in Home (\$55) and Business (\$160) lifetime licenses, both are fully functional. The update is free for recent buyers. Users with older versions, whose license is not valid for AliveColors 7.0, can update the program for \$20.

For more details about the software, visit [alivecolors.com](https://alivecolors.com).

**AKVIS** ([akvis.com](https://akvis.com)) specializes in the development of photo & video processing software. Since the company's launch in 2004, it has released a wide selection of successful multi-platform products. The company always keeps up with the times, updates its products with cutting-edge technologies, and launches innovative, inspiring products.

**About the Program:** [alivecolors.com/en/about-alivecolors.php](https://alivecolors.com/en/about-alivecolors.php)

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